

How to help your child find the right employer for them

Tips on how to find the most suitable apprenticeship.

Taking time to research the different apprenticeship programmes available is an important step. Every company is different and the apprenticeship environment that they have created may vary. Take a look at these top tips on how to find the most suitable employer.

What are the top priorities?

1

Discuss which factors are most important for the apprenticeship and in what priority:

- Progression opportunities
- The opportunity to work in different departments
- To work for a well-known brand
- Good salary/earning potential
- To be in a large or small organisation
- To have opportunities to travel
- Good social networks & opportunities

What does the employer say?

2

Visit the employer website to help to understand the ethos and culture of the company:

- What kind of language are they using? Are they passionate about their apprentices?
- Watch behind-the-scenes videos
- Are they supportive in their communications to you?
- What sets them apart from competitors?

What do others say?

3

Read or view testimonials from their existing/past apprentices:

- What do their apprentices say?
- Are there any quotes or stories about existing employees?
- What do their customers say?
- How are they viewed in their sector?
- Have they won any awards for their apprenticeship programme?
- Do they hold any badges or recognition?

What is their business like?

4

Many employers will hold open days so that you can meet staff and experience the workplace:

- Attend an open day
- Ask for work experience
- Visit the employer's sites

For top behind the scenes footage and information direct from top apprentice employers in the UK, visit: <https://amazingapprenticeships.com/vacancies/>